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Society

FLORIDA FASHION
and ESSENTIALS



BY KEVIN LANE

Royal Dames 39th Annual Tiara Ball The Culmination Of Festive Fundraising Socials

Over the past few months, the Royal Dames of Cancer Research have been busy working on their major fundraiser of the year, the 39th Annual Tiara Ball. But it hasn't been all work and no play. The Royal Dames have had several well attended and always elegant affairs, starting with their Fall Membership Luncheon held at Grill 66 at the Hyatt Regency Pier 66. Guests enjoyed a fashion show, presented by Neiman Marcus. New members were welcomed and more than \$8,000.00 was raised, thanks in part to co-chairs Sharon Gustafson and Joey Stotsky and silent auction chairs, Julie Finch and Helena Kolenda.

This was followed by a truly 'Magical Evening on Las Olas,' underwritten and hosted by Maus & Hoffman, Carroll's Jewelers and Zola Keller. The event was held at Zola's store, which looked more like 'Club Zola' than a dress shop. With tables and chairs, replete with black table cloths and white floral centerpieces, the close to 70 guests enjoyed fabulous food, champagne and fine wine and desserts from Lola's CupCakery and Kilwins Chocolates. Highlights of the evening included Magician Gary Midnight, who awed and delighted everyone with his stunning card illusions. Song stylist Diva Juanita Dixon, accompanied by keyboardist Mitch Goldstein, sang popular blues and jazz favorites, using the display window of Zola Keller's store as their stage. Jewelry and sparkling tiaras provided by Carroll's Jewelers adorned the women who modeled evening gowns and chic cocktail dresses, with some very handsome men modeling evening attire from Maus & Hoffman.

Next on the calendar was a Hostess Appreciation Party at the popular Blue Martini, which drew a capacity crowd who sipped blue martinis and other libations and enjoyed exotic hors d'oeuvres.

And just this past Sunday, Sharon Gustafson and Barry Florescue hosted a 'Bubbles & Bodacious Bites' at their Hillsboro Mile mansion. This was the very special Tiara Ball Underwriters party and it lived up to its name with plenty of 'bubbles' and truly 'bodacious bites!'

All of these parties were a lead-up to the 'Main Event,' the 39th Annual Tiara Ball, celebrating the Royal Dames contributions to cancer research from 1969 to 2008. Under the dynamic leadership and inspiration of Renee Quinn, the parties have enjoyed a special energy and the Tiara Ball will be unlike any other in the group's history! The theme is "A Time For Remembering - The Royal Dames... Past, Present and Future", celebrating the Royal Dame's contributions to cancer research from 1969 to the 2008.

Several festive components in addition to the Tiara Ball, include an "Over the Top" After Party and Sunday Champagne Brunch, all taking place at the Hyatt Regency Pier 66 on Saturday and Sunday, November 22nd and 23rd.



(Front Row) *Shai, Bob Drinon and Joe Marotta with Sharron Navarro and Lorraine Thomas.*
(Back Row) *Renée K. Quinn, Sharon Gustafson, Sandy Romanovitz, Judy Droder, Nell McGuire, and Susan Drinon*

"The evening will start with a receiving line of Royal Dames and strolling violinists escorting guests to the 'Circa 69 Lounge' for signature Grey Goose Tiara-tinis, tasty hors d'oeuvres and a premium open bar from Premier Beverage," Renee explained. Guests will then proceed to the elegant Crystal Ballroom, which will exude the essence of a Supper Club, for a 'Surf-n-Turf' gourmet dinner paired with exquisite wines, and dancing to the music of the 70's by the renowned EDGE Band.

At 11:00 p.m., the "Over the Top After Party" will take place in the revolving Pier Top, featuring sounds of South Beach, a Martini Bar, late night tapas and desserts by 360 Catering. A 'Royal Champagne Brunch' will take place at the Pier Top, starting at 11:00 a.m. on Sunday morning, November 23rd.

Sharron Navarro is the President of the Royal Dames, Lorraine Thomas is the Platinum Tiara Sponsor and Judy Droder is VP Ways & Means. The Royal Dames have raised more than a million dollars to support the critical research conducted at the Rumbaugh-Goodwin Institute for Cancer Research, Inc., now located at Nova Southeastern University.

For information on the Royal Dames, contact www.royaldames.org.

This column congratulates Renee on her creativity and dynamic leadership as well as all of the Royal Dames who work so tirelessly to raise money; true to their guiding mission that "... man is not destined to die of cancer."

Caldwell Theatre Party To Benefit Count & Countess de Hoernle Alzheimer's Pavilion

The public is invited to join the Alzheimer's Pavilion Board of Directors, Advisors, Events Committee and Friends to attend Caldwell Theatre Company's Musical Production "SHE LOVES ME" on Sunday evening, November 16, 2008, at 7 PM. The non-gala Theatre Party will mark the opening of the WINTER Season at the new Count de Hoernle Theatre, located at 7901 North Federal Highway, Boca Raton, Florida.

SHE LOVES ME is an award-winning production, considered to be the most charming musical ever written.

The evening is a benefit for the Count & Countess de Hoernle Alzheimer's Pavilion, located at 325 NW 2nd Avenue, Deerfield Beach, Florida, 33441. It is one of several events to be held in November, in celebration of National Alzheimer's Awareness Month.

Following the production, a dessert buffet will be served. Tickets are \$75 per guest. For information and reservations, phone The Pavilion at 954-420-0704.



Judi Olivera, Clive Cholerton, Chairman of Board, Caldwell Theatre Company, David Farkas, Chairman of the Board, Alicia Schindler, Executive Director de Hoernle Alzheimer's Pavilion, (Seated) Dr. Rita Gugel

SOCIETY  **FASHION and ESSENTIALS**

**1000+ Club
Announces Non-Profits For 2009
Women of the
Year Luncheon**

With the theme of 'Above and Beyond... The Volunteer,' Jan Handley, President of the 1000+ Club, officially announced the twelve non-profit organizations chosen to participate in the 27th Annual Women of the Year luncheon. The announcement was made at a recent working luncheon at the Tower Club, underwritten for the second year by Pat Moran and Kathy Eggleston. The WOY luncheon is planned for May 5th and will once again take place at the Marriott Harbor Beach Resort. Barbara Reitsma returns for the 3rd year as Chairwoman and Lorraine Thomas is this year's Honorary Chairwoman. The 1000+ Club benefits the American Cancer Society.

With a special note of appreciation for Pat and Kathy for underwriting the kick-off breakfasts, Jan introduced Barbara Reitsma who got right down to business, announcing that Broward Health has agreed to return as the Presenting Sponsor. Barbara reminded everyone of the driving purpose of the 1000+ Club, which includes cancer education, promoting community resources and fund raising events, which all go to support research, education and patient care.

Prior to the May 5th luncheon, there will be close to a dozen socials, luncheons, meetings and a working hostess luncheon aboard a cruise ship. The calendar of events includes two cherished traditions; the Honorees photo session at Broward General Hospital taken by Tiffany Photographic Studio and a Past Honorees Alumni Reception at Broward General, honoring all of the past Women of the Year.

This year's non-profits chosen include some returning charities and a few new ones: Ann Storck Center; Cystic Fibrosis, Gold Coast Guild; Freedoms Foundation; Goodwill Ambassadors; The Links, North Broward County Chapter; Lupus Foundation; The Opera Society; Pinion; Poverello; Royal Dames of Cancer Research; Symphony of the Americas Society and Women & Wishes, Inc.

Jan Handley reminded everyone that the WOY Luncheon was the brainchild of Ellie Gertz in the early 80s, noting that the luncheon is the only fundraiser of the 1000+ Club. "This year we embark on our 31st year as an organization, raising funds to eradicate cancer," Jan added.

Barbara spoke passionately about the potential for great breakthroughs in a cure for cancer. She pointed out that although the participating non-profits do not directly benefit from the fundraising, almost everyone has been touched by cancer, either personally or a friend, relative or business colleague.

Some of the Committee Chairs include: Loretta Slater, Crème de la Crème; Margie Nagle and Patsy Hawkes, Decorations; Medallions Chair, JoAnne Lewis, Hostess Coordinator, Debbie Dolchin and Susan Gingerich; Invitations, Anne Ahrens, Jan Handley and Barbara Reitsma; Upgrade Gifts, Carole Falkanger and Gina Stelnik, and Program Journal, Holly Barnes and Debbie Rosenbaum.

The Presidents of the selected organization will be introduced at a Holiday Membership Luncheon, planned for December 4th at the Bahia Mar Resort. The public is invited to attend, call 954-530-3004 to make a reservation.

For more information, call (954) 566-1155.



Pat Moran, Jan Handley, Barbara Reitsma and Kathy Eggleston



Pat Moran, Diane Johnson and Lorraine Thomas



Loretta Slater, Patsy Hawkes and Margie Nagle



Betty Koontz, Jo Anne Lewis and Lois Perkins



(Seated) Carole Falkanger, Gina Stelnik & Debbie Rosenbaum with (Standing) Connie Chaney & Debbie Dolchin

**“Let’s Talk About It” Is Theme Of
Epilepsy Awareness Month Event**



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The Broward County branch of the Epilepsy Foundation of Florida, in the spirit of it's 2008 campaign theme, "Let's Talk About It," is inviting the public to attend a special dinner in recognition of Epilepsy Awareness

Month. The dinner takes place this evening, Friday, November 14th at the Epilepsy Foundation of Florida Broward Office, 512 N.E. 3rd Avenue in Ft. Lauderdale. Donation is \$10.00

Held annually in November, the mission of Epilepsy Awareness Month is to create heightened awareness about the disorder, dispel myths and the stigma often associated with those who suffer from epilepsy, and to generate funds to benefit those who are afflicted. According to the National Epilepsy Foundation, 50 million people worldwide and more than 3 million people of all ages in the U.S. have some form of the disorder. About 200,000 new cases of seizure disorders and epilepsy are diagnosed each year, of which 45,000 are under the age of 15. It generates an estimated \$12.5 billion in direct and indirect costs annually.

Among the well-known contemporary personalities with epilepsy are legendary rock star Neil Young, Hip-Hop's DJ Hapa, and professional football players Alan Faneca of the New York Jets and Samari Rolle of the Baltimore Ravens. Actor Greg Grunberg, star of the NBC hit series "Heroes," is a staunch advocate of epilepsy awareness on behalf of his son, Jake, who has epilepsy. Also believed to have had the affliction: Alexander the Great, Sir Isaac Newton, Charles Dickens, Leo Tolstoy and Vincent Van Gogh.

To R.S.V.P., contact Mary Gomez at 954-779-1509. For more information on the work of the Epilepsy Foundation of Florida, visit www.epilepsyfla.org.

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Las Olas Revs Its Economic Engine With “Classics On Las Olas” Cruise Night On November 15th

Last month, this reporter was on Las Olas for a most amazing evening... Thanks to the Las Olas Association, Las Olas Company and classic car specialist and long-time friend, Russ Gagliano, more than 100 classic cars were on view for several hours. Those cars, from the early 1920's to the 1960's, included, Fredric Clay and Evelyn Bartlett's 1941 Cadillac courtesy of the Bonnet House, a Model A and Model T Ford (commemorating its 100th anniversary this year), throw-back Chevrolets, Mustang Cobras, Corvettes and more from more than 35 of South Florida's largest car clubs.

It was such a popular event, that it returns on November 15th from 6:00 p.m. to 10:00 p.m. Event organizers, merchants and event-goers alike will have the opportunity to vote for their favorite classic car in the following categories: People's Choice, Las Olas Choice and Merchants Choice. The winner of each category will be awarded a best in show trophy for their entry.

“Las Olas Boulevard's classic car cruise night used to be one of the most anticipated events for families and car aficionados alike,” said Keshia Aristud, Director of Corporate Communications for The Las Olas Company. “So, we're partnering with the original organizer, Russ Gagliano of Russ G Events, to ensure the same level of authenticity and produce a high caliber event that is sure to bring out people's passion for classic automobiles and take the original cruise night to a whole new level.”

You don't want to miss this special evening on Las Olas. While you're there, it's a great time to shop, dine and stroll one of the world's most charming Boulevards. For more information, visit www.lasolas-boulevard.com or call (954) 937-7386.



21st Annual Beaux Arts Festival Of Trees Opening Night Festivities Include Personal Appearance of General Hospital's “Scotty Baldwin”

One of the primary celebrations that help kick off the 'Holiday Season' in Fort Lauderdale is the Beaux Arts Festival of Trees, and this year the group starts their 10-day celebration with a VIP reception on Friday, November 21st from 7:00 p.m. to 10:00 p.m. at the Galleria Mall, 2414 East Sunrise Boulevard in Fort Lauderdale. Special guest will be Kin Shriner, known to millions of General Hospital fans as “Scotty Baldwin.” As a Fort Lauderdale resident with deep roots in the community, Shriner says he's pleased to offer his time to support the Museum of Art on its 50th anniversary. Cost for attending the opening is \$125.00.

“It's early November and we already have several designer trees on display at The Galleria,” said co-chair Casie Tate, “it's exciting to see the enthusiasm our city has for its Museum.” This year's theme is “An Artful Celebration.” Festival of Trees is a 10 day holiday celebration benefiting the Museum of Art Fort Lauderdale. The event includes trees, wreaths, and gingerbread houses all



Kin Shriner



Trees from 2007

of uniquely decorated Christmas trees, to Santa Claus arriving on a fire truck to greet the children (big and small) at Teddy

designed, decorated and donated by members, artists, friends and local businesses. All are available for purchase with proceeds benefiting the Museum of Art. “We are looking forward to another great year with fabulous themes for our trees and wreaths,” said Cici Kelly, Festival of Trees Co-Chairman. “Festival of Trees is the must see event of the year! This event has something for everyone - from the glamorous Opening Night Reception surrounded by a forest

Bear Tea,” exclaimed Lee Sheffield, President of Beaux Arts. “The fabulous creations that will be displayed and the many events surrounding the celebration should hold great appeal for the whole family.”

The popular Teddy Bear Tea takes place on Saturday, November 22nd at the Capital Grille from 9:00 a.m. to 11:00 a.m and costs \$35.00, which includes brunch with Santa.

The Festival of Trees is open to the general public from November 22nd through November 30th from 10:00 a.m. until 10:00 p.m.. General admission is free. Donations are accepted. Additional information is available at www.beauxartsfll.com.

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Beaux Arts is a volunteer organization consisting of 60+ active members and 160 associate members whose general purpose is to promote interest, support, appreciation and funding for the Museum of Art Fort Lauderdale Nova Southeastern University. Proceeds from all events are allocated for improvements, equipment, and financial assistance for funding future exhibitions while promoting the appreciation of the arts. Since the group's inception in 1959, it has contributed more than \$5 million to the Museum.

For further information, please contact Emily McCrater at the Museum at (954) 670-2854 or emccrater@moafll.com.



SOCIETY FASHION *and* ESSENTIALS

Get The Competitive Edge In Fundraising At 2008-2009 Cooperative Marketing Workshop #1 At ArtServe

“Competition is getting keener... are you?”

That old success maxim is just as potent in the non-profit sector as it is in the for-profit sector and with the challenging economic days ahead, one way to be more competitive is through Direct Mail. And here's some good news on how to get a competitive edge! The Broward Cultural Division will host the first workshop in the 2008 - 2009 Cooperative Marketing Program on Tuesday, November 18th. Direct Mail 101 will be presented by Laura Bruney, Executive Director, Arts and Business Council of Miami; and Bonita Adams and Danny Williams, Herald Direct, from 10:00 a.m. to 2:00 p.m. at ArtServe, 1350 E. Sunrise Blvd. in Fort Lauderdale.

This workshop will be presented in conjunction with

the Arts and Business Council of Miami, which supports the diversity and stability of South Florida's rich nonprofit arts landscape. As the leading management support organization for the arts in Miami-Dade, the Arts and Business Council works with more than 500 nonprofit arts groups each year.

Direct Mail touches people every day: During this three-hour workshop participants will explore some of the tricks of the trade to maximize direct mail campaigns, develop new audiences and manage mailing databases. Direct Mail offers many benefits. It's Targeted. Mass advertising can be expensive but Direct Mail allows focus on a smaller group of individuals who are more likely to respond to offers, giving more bang for your buck. It's Personal. With Direct Mail, addresses can be made to customers by name, or allow individual conversation. It's flexible. It's Easy and Cost-effective. From letters to post-

cards to brochures, there is a large variety of inexpensive and easy formats one can use to create a direct mail campaign. You don't have to be a Direct Mail expert with a big budget to advertise with the mail. With a computer, some desktop publishing software, and a little know-how, you can create your own professional-looking Direct Mail piece. It's Measurable. Direct Mail is one of the few media channels that give you the ability to track the success of your campaign. It's as simple as counting the inquiries you received or counting the number of tickets sold.

The cost for each workshop is \$20 in advance and \$25 at the door. Lunch, sponsored by The Herald, is included with a Trade Show in the art gallery. Register online at www.broward.org/arts and click on 'Workshops.' For additional information, contact Jody Horne-Leshinsky at 954-357-7463; e-mail: jlshinsky@broward.org.

Soroptimist International Honor Women of Distinction, 2008

Helen Babione, Honorary Chair, together with Co-Chairs Kim Champion, and Marie Leible, recently welcomed over 300 guests to the 35th Annual Soroptimist International of Boca Raton/Deerfield Beach Women of Distinction Awards Breakfast. Committee members Lorry Herdeen, Maureen Burke and Elke Schmidt joined the welcome party.

The early morning gathering was held at the Boca West Country Club, where lavish buffets of breakfast favorites were enjoyed by all.

Following Breakfast, Mistress of Ceremonies Emily Lilly, began the program with the introduction of 31 nominees, who were honored for taking a leadership role, and making a difference in their community. The following winners were announced: Christine Catoggio, Volunteers; Kristin Calder, Non-Profit; Lisa Jensen- Professional/Business; Connie Gescheidt-Education and Darci McNally-Health Pat Thomas was the recipient of the

Soroptimist "Lifetime Achievement Award" and Nalline Baliram of Pope John Paul II High School was winner of the Soroptimist International "Women Making A Difference Award."

Plaques of Recognition were awarded to the following 2008 Sponsors: Platinum level: Dr. Marta Rendon, Dr. Patricia Rooney, Gold Level: Henrietta Countess deHoernle, Mike & Elizabeth Wilsman in collaboration with Publix Super Market Charities, Office Depot, "Vive" Magazine and Helen Babione. Bronze level contributors included Rosemary & Ben Krieger, Patricia Thomas and Palm Beach Community College.

Mayor Susan Whelchel presented a proclamation from the City of Boca Raton, praising Soroptimists for working through service projects to advance the needs and status of women and children.

For more information check the Website: www.soroptimist4women.org



Kim Champion, Marie Leible and Susan Whelchel

The Young Benefactors (YB) of Museum of Art Holding Studio Art Classes & Attending Gallery Viewings

Both the YB members and their guests enjoyed cocktails and hors d'oeuvres, recently as they received expert instruction on sketching and painting from a Museum of Art instructor. The event helped raise awareness and funds for their cause.



(L-R) Marc Halcrow, Charles Morton, Jennifer Whittington, Liz Camp, Gregory Morrow

The Members of the Young Benefactors connect with artists, collectors and leading figures in the art world through a variety of educational and social activities. Contributions from the Young Benefactors (derived from annual memberships) go to support arts education programs and aid in broadening the Museum patronage.

The group will be getting together on December 3rd at 6:00 p.m. for Vernissage/Art Basel in Miami. They have also planned several gallery viewings, studio arts programs, trips to museums in the surrounding area, and attending events at Performing Arts centers. Events will be held both during the week and on weekends.

For more information about the YB or to confirm your participation for their next event, contact YBMOAFL@gmail.com.



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