



Beaux Arts  
Museum of Art Fort Lauderdale  
One East Las Olas Boulevard  
Fort Lauderdale, Florida 33301  
954.525.5500

For the past 22 years, the *Festival of Trees* has officially launched the holiday season in South Florida. For many, it just wouldn't feel like the holidays without this annual event. This year's *event* will be held at the Museum of Art Fort Lauderdale beginning Friday, November 13th with our opening night reception where unbelievably decorated trees, wreaths and gingerbread houses will be unveiled.

Since 1949 Beaux Arts, a volunteer group of women who host *Festival of Trees*, have helped raise funds for the Museum of Art. Your participation in this event will help support art programming and strengthen the culture of our community at a time when funding is at its lowest. There are two ways to participate in the *Festival of Trees*, one is to decorate a tree on behalf of yourself, your family, or your company. It is a phenomenal way to advertise your company, support the museum, team-build and get in the holiday spirit. The second way to get involved is to underwrite the decorating of a tree that one of our professional decorators will decorate for you as a tax deductible donation. All information regarding these opportunities is attached.

In appreciation of your sponsorship, *Festival of Trees* will provide you with (1) complimentary admission to the Opening Night Cocktail Reception on Friday, November 13th; plus the opportunity to purchase (1) additional ticket for half the regular price (**for 7.5' and 10' tree decorators**). Decorators of 4.5' trees will have the opportunity to purchase (1) half price ticket to Opening Night. All decorators will receive program recognition, tree signage at the museum for the duration of *Festival of Trees* and exposure to thousands of visitors to the museum as it opens *American Chronicles: Norman Rockwell*.

With your support, this is sure to be the event of the season.

Warmest thanks for your consideration,

Nicole Hanaka  
Co-Chair, Festival of Trees 2009  
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